



We did it! The North American Reciprocal Museum (NARM) Association passed the 700 member mark with the September updates! What an incredible achievement, and we hope you know that each and every one of our members is a valuable part of the whole!

Thank you for your participation in the largest reciprocal membership program in the world!

With this incredible milestone, the new NARM logo and website are ready for rollout. The new website features each member institution on an interactive and searchable map. The map will have the ability to geolocate on users locations to show NARM institutions within their area!

Each NARM institution will have a unique profile which can be edited to include photos, if we didn't already have one, videos, a description of mission, operating hours, contact information, and more.

Look for information in your email in the coming weeks detailing how you can 'Claim' your institution's profile to review and edit.

Once everyone has a chance to review their institution's profile, we will re-direct the current list page that is on Google to the new list/map and everyone can begin updating the link on their website to point to the new map page.

We hope you like the new website, the new NARM logo and the way our new list/map shows off your institution!

## Welcome New and Rejoining NARM Members!

State	City	Museum
CANADA	SK, Regina	MacKenzie Art Gallery
CALIFORNIA	Santa Barbara	Santa Barbara Historical Museum
GEORGIA	Atlanta	The Museum of Contemporary Art of Georgia
ILLINOIS	Urbana-Champaign	Spurlock Museum
LOUISIANA	New Orleans	Ogden Museum of Southern Art
MAINE	Kennebunk	The Brick Store Museum
MASSACHUSETTS	Needham	Needham Historical Society
MASSACHUSETTS	Stockbridge	Berkshire Botanical Garden
MICHIGAN	St. Joseph	Krasl Art Center
NEW HAMPSHIRE	Concord	New Hampshire Historical Society
NEW YORK	New York	China Institute
OHIO	Akron	Hower House at The University of Akron
OHIO	Springfield	The Springfield Museum of Art
OREGON	Baker City	Crossroads Carnegie Art Center
PENNSYLVANIA	Meadville	The Crawford County Historical Society/ The Baldwin-Reynolds House Museum
PENNSYLVANIA	Philadelphia	Philadelphia's Magic Gardens
SOUTH CAROLINA	Columbia	South Carolina State Museum
SOUTH CAROLINA	Sumter	Sumter County Museum
TEXAS	Angleton	Brazoria County Historical Museum
TEXAS	Houston	Blaffer Art Museum
VERMONT	Manchester	The American Museum of Fly Fishing
VIRGINIA	Arlington	Arlington Historical Museum/ Arlington Historical Society
VIRGINIA	Richmond	American Civil War Museum
WISCONSIN	Madison	Chazen Museum of Art

## In the News Again!

The logo for MoneyTalksNEWS, with "MoneyTalks" in black and "NEWS" in red.

### August:

The North American Reciprocal Museum Association was mentioned in an article on the nationally syndicated online financial news series MoneyTalksNews! The series are “distributed nationally as a news segment on NBC, CBS, FOX, and ABC networks.” Read the article by Donna Freedman published August 14, here:

<http://www.moneytalksnews.com/2014/08/14/free-admission-to-hundreds-of-zoos-aquariums-and-museums/>



### September:

Congratulations to our six NARM member museums voted top ten "America's best small town museums" by Travel + Leisure and featured on CNN!

- Bainbridge Island Museum of Art
- Crystal Bridges Museum of American Art
- The Eli and Edythe Broad Art Museum at Michigan State
- Ohr-O'Keefe Museum of Art
- Parrish Art Museum
- Shelburne Museum

## A Question of Corporations/Library 'Passes'

Are NARM benefits only for individuals?

Can a corporation receive NARM level benefits? What about a library that pays for a NARM level membership — can they receive NARM level benefits and then give that card out as a 'pass' to their members?

The answers lie in what is in the spirit of the NARM guidelines and what would be fair to all NARM institutions. The value of a \$1,000 membership in NARM terms would be 10 x \$100 level memberships, therefore, a corporation may receive 10 membership cards at that level, or two NARM level cards can be issued to 'ABC Corporation' that may be shared 10 times during the year.

Treating a NARM level membership card as a 'pass,' freely shared with anyone in a corporation or library, however, does not fit into the spirit of the NARM guidelines:

"The NARM Association program is for member institutions to offer their members who pay \$100 US (or equivalent) or more per year for their membership to their institution. Memberships sold at a discounted price below \$100 do not qualify for NARM benefits."

The NARM guidelines will cover 'passes' soon, and, as always, your opinion on these issues is important. Please send an email to [narmdirector@gmail.com](mailto:narmdirector@gmail.com) with your thoughts.

## List Updates

CANADA	Esplanade Arts and Heritage Centre	Remove - not renewing
ARKANSAS, El Dorado	South Arkansas Arts Center	Remove - lost contact
CALIFORNIA, Anaheim	MUZEO	Name change - MUZEO Museum and Cultural Center
CALIFORNIA, Monterey	Museum of Monterey	Remove - not participating this year
CALIFORNIA, Sacramento	Center for Contemporary Art, Sacramento	Remove - lost contact
CALIFORNIA, San Diego	San Diego Model Railroad Museum	Remove - lost contact
IOWA Cedar Rapids	African American Museum of Iowa	Remove - lost contact
KENTUCKY, Lexington	University of Kentucky Art Museum	New website - <a href="http://finearts.uky.edu/art-museum">http://finearts.uky.edu/art-museum</a>
MAINE, Rockland	Farnsworth Art Museum	Phone number correction - 207-596-6457
MASSACHUSETTS, Marblehead	Marblehead Museum & Historical Society	Name change - Marblehead Museum
MICHIGAN, Detroit	Charles H. Wright Museum of African American History	New webaddress - <a href="http://thewright.org">http://thewright.org</a>
MISSOURI, Fulton	The National Churchill Museum	Update all - National Churchill Museum, 573-592-5369, <a href="http://www.nationalchurchillmuseum.org">www.nationalchurchillmuseum.org</a>
NEBRASKA, Norfolk	Norfolk Arts Center	Remove - lost contact
NEW YORK, Hempstead	Hofstra University Museum	Remove - lost contact
NEW YORK, Old Chatham	The Shaker Museum and Library	Name and address change - Shaker Museum   Mount Lebanon, 202 Shaker Road, New Lebanon, NY 12125, <a href="http://www.shakerml.org">www.shakerml.org</a>
NORTH CAROLINA, Raleigh	North Carolina Museum of Art*	Add * note
SOUTH CAROLINA, Charleston	The Gibbes Museum	Remove - temporary closure
UTAH Salt Lake City	Utah Museum of Contemporary Art	Remove - not participating this year
WASHINGTON, Port Orchard	Syndney Museum and Art Gallery and Log Cabin Museum	Name Change - The Sidney Museum and Arts Association