

# In With the New!

2014 has been another amazing year for the North American Reciprocal Museum (NARM) Association! We have 725 member institutions, a brand new logo and a brand new website to help show off your institution to the entire NARM community!

I hope you have had a chance to find your institution on the new website, and have customized it with more information and pictures.

Instructions on how to claim and edit your profile were sent out in October. Please let me know if you have not received these instructions or need them resent. You should claim your profile so the 'Claim'

button will no longer appear on for the general public.

Also, please be sure to update the links on your website now, if your website links to the old list and Google map. The new link should be to <http://narmassociation.org/>

New NARM window decals with the new logo were mailed out last week. Look for yours in the mail if you haven't received it already.

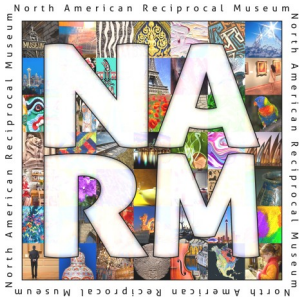
Happy Holidays & Have a

Wonderful New Year!

Virginia

## Welcome New and Rejoining NARM Members

State	City	Museum
ALABAMA	Birmingham	Abroms-Engel Institute for Visual Arts
ALABAMA	Mobile	Centre for the Living Arts
ALASKA	Anchorage	Alaska Museum of Science and Nature
CALIFORNIA	Davis	Davis Arts Center
CALIFORNIA	Sacramento	Verge Center for the Arts
CALIFORNIA	San Francisco	Asian Art Museum
FLORIDA	Bradenton	South Florida Museum and Bishop Planetarium, Inc.*
FLORIDA	Fort Myers	Sidney & Berne Davis Art Center
FLORIDA	Tequesta	Lighthouse ArtCenter Museum, Gallery & School of Art
IOWA	Cedar Rapids	African American Museum of Iowa
MICHIGAN	University Center	Marshall M. Fredericks Sculpture Museum
NEBRASKA	Norfolk	Norfolk Arts Center
NEW YORK	Ballston Spa	Brookside Museum Saratoga County Historical Association
NORTH CAROLINA	Wilmington	Cape Fear Museum
OHIO	Springfield	The Westcott House
OREGON	Pendleton	Tamástslíkt Cultural Institute
PENNSYLVANIA	Coatesville	National Iron & Steel Heritage Museum
TEXAS	Buffalo Gap	Buffalo Gap Historic Village/McWhiney History Education Group
TEXAS	Orange	Shangri La Botanical Gardens and Nature Center*
TEXAS	Orange	Stark Museum of Art*
TEXAS	Orange	The W. H. Stark House*
VIRGINIA	Lexington	George C. Marshall Museum
WASHINGTON	Friday Harbor	San Juan Islands Museum of Art (IMA)

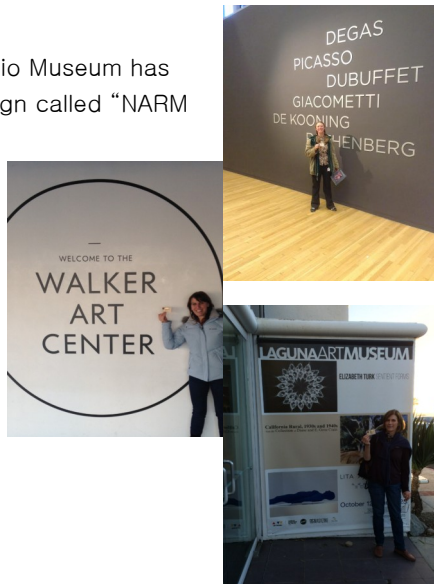


## How Do You Promote NARM Benefits?

Have you been getting creative with your NARM benefits promotions? Send them to [narmdirector@gmail.com](mailto:narmdirector@gmail.com) and share them with everyone!

Here are some fun ideas:

The Southern Ohio Museum has started a campaign called “NARM Us” where their members are invited to share pictures when they travel to other NARM affiliated institutions for their Facebook page!



The Greenville Museum of Art shares their members NARM adventures in their newsletter.

### Greenville Museum of Art Donor Skips Line at Frick Museum



Sandra Swan, pictured above, used her GMA membership card to go to the front of the line waiting to see Vermeer's *Girl with a Pearl Earring* at the Frick Museum in New York last month.

The wait in the rain was estimated to be over an hour and a half. Once inside, visitors paid the \$20 admission fee. But instead of having to wait and pay, Swan was ushered right away to the front door. Thanks to GMA's membership in the **North American Reciprocal Museums Association**, Swan's GMA membership card entitled her to all benefits of membership in the Frick Museum: no wait in line, free admission, and members' discount at the gift shop.

Swan and her husband have used this GMA members' benefit (available to donors of at least \$150) for free admission to museums across the country. She estimates that they have saved at least double the cost of their contribution. "Anyone who travels and loves art is missing out on a great deal by not taking advantage of this donor benefit," she said.

For a complete list of participating NARM museums go to [www.narmassociation.org](http://www.narmassociation.org)

## Updates

State	City	Museum	Update
CANADA	ON, Ottawa	Canadian War Museum^	Remove - No longer participating
CANADA	QC, Gatineau	Canadian Museum of Civilization^	Remove - No longer participating
CALIFORNIA	Los Angeles	Japanese American National Museum	Add * - Japanese American National Museum*
CALIFORNIA	San Francisco	Museum of Craft and Design	Add * - Museum of Craft and Design*
CALIFORNIA	San Francisco	Museum of Performance + Design	Remove - Lost Contact
COLORADO	Parker	The Wildlife Experience	Remove - Closed
DISTRICT OF COLUMBIA	Washington	The Textile Museum	Change all: The George Washington University Museum and The Textile Museum, 701 21st Street, NW, Washington, DC 20052 202-994-5200 <a href="http://www.museum.gwu.edu">www.museum.gwu.edu</a>
FLORIDA	North Miami	Museum of Contemporary Art, North Miami*	Change all: Institute of Contemporary Art, Miami*, 4040 NE 2nd Avenue, Miami, FL 33137 305-901-5272 <a href="http://www.icamiami.org">www.icamiami.org</a>
FLORIDA	St. Petersburg	Florida Craftsmen	Name change: Florida CraftArt
KENTUCKY	Louisville	Crane House, The Asia Institute, Inc	Name change: Asia Institute - Crane House
MASSACHUSETTS	Williamstown	The Sterling & Francine Clark Art Institute	Name change: Clark Art Institute
NEW JERSEY	New Brunswick	Zimmerli Art Museum	Remove - Lost Contact
NEW YORK	New York	The New York City Police Museum	Remove - Temporary Closure
NORTH CAROLINA	Chapel Hill	The Ackland Art Museum	Name Change: Ackland Art Museum
OHIO	Cincinnati	National Underground Railroad Freedom Center	Remove - Lost Contact
PENNSYLVANIA	Reading	Reading Public Museum	Add ^ - Reading Public Museum^
TEXAS	Duncanville	International Museum of Cultures	Phone Number Correction: 972-572-0462