



Website Tips

The ‘new’ NARM website launched one year ago and we have received some wonderful feedback from you, and from your members! Some of the feedback has led to immediate improvements in finding the lists and information on the site.

Many institutions have claimed their profiles and customized them with detailed descriptions, hours of operation, and photographs. The more information a profile provides, the better the visitor experience!

One tip, suggested by one of your members, is that if each profile could list the specific reciprocal benefits that NARM qualified visitors receive, it would help them plan their visit and know what to expect when they arrive.

One more quick tip: When a new institution joins NARM, they are immediately posted to the website. It’s easy to find the list of new NARM members— click on the ‘Map & Lists’ drop down menu on the homepage, and select ‘Map’ to open the map page. Scroll down under the Category list and you will find NARM’s newest members.

We hope your members have a positive experience when they visit the NARM website, that they can find the information they need quickly, and that you do too!

Have a wonderful fall!

Virginia Phillippi
narmdirector@gmail.com

Welcome New and Rejoining NARM Members!

| State | City | Museum |
|---------------|---------------|---|
| ALABAMA | Talladega | Jemison - Carnegie Heritage Hall Museum |
| CALIFORNIA | Dana Point | Ocean Institute |
| CALIFORNIA | Davis | Pence Gallery |
| CALIFORNIA | Petaluma | Petaluma Arts Center |
| CALIFORNIA | San Francisco | Museum of the African Diaspora |
| CALIFORNIA | Watsonville | Pajaro Valley Arts |
| CONNECTICUT | Essex | Connecticut River Museum |
| CONNECTICUT | Middletown | Davison Art Center, Wesleyan University |
| FLORIDA | Palm Coast | Florida Agricultural Museum |
| GEORGIA | Macon | The Big House Foundation Inc. |
| GEORGIA | Savannah | Andrew Low House |
| LOUISIANA | Baton Rouge | Louisiana Art & Science Museum |
| MARYLAND | Baltimore | Maryland Historical Society |
| MASSACHUSETTS | Fall River | Fall River Historical Society |
| MICHIGAN | Howell | Arthur Secunda Museum at Cleary University |
| NEW JERSEY | Camden | Battleship New Jersey Museum & Memorial |
| OHIO | Columbus | Ohio Designer Craftsmen/Ohio Craft Museum** |
| OHIO | Mansfield | Mansfield Art Center |
| OHIO | Zanesville | Zanesville Museum of Art |
| OKLAHOMA | Bartlesville | Woolaroc Museum & Wildlife Preserve |
| PENNSYLVANIA | Philadelphia | The Print Center |
| TEXAS | Austin | Texas Military Forces Museum |
| VERMONT | Brownington | Old Stone House Museum |
| WASHINGTON | Bremerton | Kitsap History Museum |
| WASHINGTON | Edmonds | Cascadia Art Museum |
| WASHINGTON | Federal Way | Pacific Bonsai Museum |
| WASHINGTON | Seattle | Holocaust Center for Humanity |

Help PBS’s POV Highlight the Arts!

Public Broadcasting Service’s (PBS) POV would like you to know about three films airing this fall that highlight the Arts, and would like your help in promoting them! Beginning this Saturday, September 18, 2015, PBS will air the first of three unique films documenting various aspects of the art world. The first, *Cutie and the Boxer*, chronicles the life and times of artists Ushiro and Noriko Shinohara:

“The Academy Award®-nominated *Cutie and the Boxer* is a moving account of the chaotic and unconventional 40-year love affair and creative partnership between action painter Ushio Shinohara and his wife, Noriko, also an artist.” For more information and to find when it airs in your area, visit POV’s website: <http://www.pbs.org/pov/cutieandtheboxer/>

Visit here to find out more about how you can host free sneak previews of the films: <http://www.pbs.org/pov/blog/povdocs/2015/09/opportunity-for-community-organizations-and-libraries-pbs-highlights->

List Changes

| State, City | Museum | Update |
|---------------------------|--|--|
| ARIZONA, Nogales | Hilltop Gallery | Remove - Lost contact |
| CALIFORNIA, San Diego | The Museum of Photographic Arts** | Remove - Lost contact |
| GEORGIA, Atlanta | National Museum of Decorative Painting | Remove - Lost contact |
| ILLINOIS, Vernon Hills | Cuneo Mansion and Gardens | Remove - Temporary closure |
| NEW YORK, Buffalo | Burchfield Penney Art Center | Update website: www.BurchfieldPenney.org |
| NORTH CAROLINA, Charlotte | Mint Museum | Update website: www.mintmuseum.org |
| TEXAS, Dallas | Crow Collection of Asian Art | Remove - Lost contact |
| TEXAS, Duncanville | International Museum of Cultures | Remove - Lost contact |
| TEXAS, Longview | Gregg County Historical Museum | Remove - Not renewing this year |

Repost

—A Question of Corporations and Library ‘Passes’

Questions about corporate memberships and use of NARM benefits as ‘passes’ continue to arise, therefore, this article is being reposted from last year’s newsletter to help clarify the NARM policy—

Can a corporation receive NARM level benefits? What about a library that pays for a NARM level membership — can they receive NARM level benefits and then give that card out as a ‘pass’ to their members?

The answers lie in what is in the spirit of the NARM guidelines and what would be fair to all NARM institutions. The value of a \$1,000 membership in NARM terms would be 10 x \$100 level memberships, therefore, a corporation that pays \$1,000 or more may receive 10 membership cards at that level, or two NARM level cards can be issued to ‘ABC Corporation’ that may be shared 10 times during the year.

Treating a NARM level membership card as a ‘pass,’ freely shared with anyone in a corporation or library, however, does not fit into the spirit of the NARM guidelines:

‘The NARM Association program is for member institutions to offer their members who pay \$100 US (or equivalent) or more per year for their membership to their institution. Memberships sold at a discounted price below \$100 do not qualify for NARM benefits.’