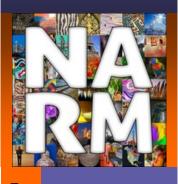
Volume 3, Issue 3

September 2015



# NARM News

## **Website Tips**

The 'new' NARM website launched one year ago and we have received some wonderful feedback from you, and from your members! Some of the feedback has led to immediate improvements in finding the lists and information on the site.

Many institutions have claimed' their profiles and customized them with detailed descriptions, hours of operation, and photographs. The more information a profile provides, the better the visitor experience!

One tip, suggested by one of your members, is that if each profile could list the specific reciprocal benefits that NARM qualified visitors receive, it would help them plan their visit and know what to expect when they arrive.

One more quick tip: When a new institution joins NARM, they are immediately posted to the website. It's easy to find the list of new NARM members— click on the 'Map & Lists' drop down menu on the homepage, and select 'Map' to open the map page. Scroll down under the Category list and you will find NARM's newest members.

We hope your members have a positive experience when they visit the NARM website, that they can find the information they need quickly, and that you do too!

Have a wonderful fall!

Virginia Phillippi narmdirector@gmail.com

## Welcome New and Rejoining NARM Members!

State	City	Museum
ALABAMA	Talladega	Jemison - Carnegie Heritage Hall Museum
CALIFORNIA	Dana Point	Ocean Institute
CALIFORNIA	Davis	Pence Gallery
CALIFORNIA	Petaluma	Petaluma Arts Center
CALIFORNIA	San Francisco	Museum of the African Diaspora
CALIFORNIA	Watsonville	Pajaro Valley Arts
CONNECTICUT	Essex	Connecticut River Museum
CONNECTICUT	Middletown	Davison Art Center, Wesleyan University
FLORIDA	Palm Coast	Florida Agricultural Museum
GEORGIA	Macon	The Big House Foundation Inc.
GEORGIA	Savannah	Andrew Low House
LOUISIANA	Baton Rouge	Louisiana Art & Science Museum
MARYLAND	Baltimore	Maryland Historical Society
MASSACHUSETTS	Fall River	Fall River Historical Society
MICHIGAN	Howell	Arthur Secunda Museum at Cleary University
NEW JERSEY	Camden	Battleship New Jersey Museum & Memorial
ОНЮ	Columbus	Ohio Designer Craftsmen/Ohio Craft Museum**
ОНЮ	Mansfield	Mansfield Art Center
ОНЮ	Zanesville	Zanesville Museum of Art
OKLAHOMA	Bartlesville	Woolaroc Museum & Wildlife Preserve
PENNSYLVANIA	Philadelphia	The Print Center
TEXAS	Austin	Texas Military Forces Museum
VERMONT	Brownington	Old Stone House Museum
WASHINGTON	Bremerton	Kitsap History Museum
WASHINGTON	Edmonds	Cascadia Art Museum
WASHINGTON	Federal Way	Pacific Bonsai Museum
WASHINGTON	Seattle	Holocaust Center for Humanity

# Help PBS's POV Highlight the Arts!

Public Broadcasting Service's (PBS) POV would like you to know about three films airing this fall that highlight the Arts, and would like your help in promoting them! Beginning this Saturday, September 18, 2015, PBS will air the first of three unique films documenting various aspects of the art world. The first, Cutie and the Boxer, chronicles the life and times of artists Ushiro and Noriko Shinohara:

"The Academy Award®-nominated Cutie and the Boxer is a moving account of the chaotic and unconventional 40-year love affair and creative partnership between action painter Ushio Shinohara and his wife, Noriko, also an artist." For more information and to find when it airs in your area, visit POV's website: http://www.pbs.org/pov/cutieandtheboxer/

Visit here to find out more about how you can host free sneak previews of the

films: http://www.pbs.org/pov/blog/povdocs/2015/09/opportunity-for-community-organizations-and-libraries-pbs-highlights-

### List Changes

State, City	Museum	Update		
ARIZONA, Nogales	Hilltop Gallery	Remove - Lost contact		
CALIFORNIA, San Diego	The Museum of Photographic Arts**	Remove - Lost contact		
GEORGIA, Atlanta	National Museum of Decorative Painting	Remove - Lost contact		
ILLINOIS, Vernon Hills	Cuneo Mansion and Gardens	Remove - Temporary closure		
NEW YORK, Buffalo	Burchfield Penney Art Center	Update website: www.BurchfieldPenney.org		
NORTH CAROLINA, Charlotte	Mint Museum	Update website: www.mintmuseum.org		
TEXAS, Dallas	Crow Collection of Asian Art	Remove - Lost contact		
TEXAS, Duncanville	International Museum of Cultures	Remove - Lost contact		
TEXAS, Longview	Gregg County Historical Museum	Remove - Not renewing this year		

### Repost

# -A Question of Corporations and Library 'Passes'

Questions about corporate memberships and use of NARM benefits as 'passes' continue to arise, therefore, this article is being reposted from last year's newsletter to help clarify the NARM policy—

Can a corporation receive NARM level benefits? What about a library that pays for a NARM level membership — can they receive NARM level benefits and then give that card out as a 'pass' to their members?

The answers lie in what is in the spirit of the NARM guidelines and what would be fair to all NARM institutions. The value of a \$1,000 membership in NARM terms would be 10 x \$100 level memberships, therefore, a corporation that pays \$1,000 or more may receive 10 membership cards at that level, or two NARM level cards can be issued to 'ABC Corporation' that may be shared 10 times during the year.

Treating a NARM level membership card as a 'pass,' freely shared with anyone in a corporation or library, however, does not fit into the spirit of the NARM guidelines:

'The NARM Association program is for member institutions to offer their members who pay \$100 US (or equivalent) or more per year for their membership to their institution. Memberships sold at a discounted price below \$100 do not qualify for NARM benefits."