



The New NARM

Thank you to the many NARM members who have written with enthusiastic feedback! Your excitement is contagious and I hope that you are sharing it with your members!

The NARM Association has **662 members with the mid-March updates** and with full time dedication, your support and positive energy it will continue to grow. There are many projects underway, including a new NARM facebook page and an updated NARM list page with an interactive Google map to help everyone's members locate each of you!

Another development is the active solicitation of new NARM institutions who have responded with real interest in joining the Association.

What prompted all this? Surveys have always been used the past to include NARM members in all major discussions and changes to the

NARM guidelines and last fall a survey was provided to all 600 + participating institutions. Different surveys were randomly distributed and included questions regarding the value of NARM, what NARM could do to improve on it's value, and if institutions would be willing to pay a fee for the program. 68% of responses to this last question were in the affirmative.

The new NARM Association is an LLC operating under the guidelines of the state of South Carolina. All fees will be used to pay my salary to manage the program, develop new website features for NARM members, create marketing materials, and more to help promote NARM to all of North America.

In the months to come development will focus on the items which were most re-

quested in the survey feedback: a NARM brochure (see article below more information), a professional looking website, and a vinyl with the NARM logo. In addition, NARM will be looking for more input from you on how we can help each other in making NARM even better.

As always, your new ideas, feedback, comments and questions are welcome!



NEW: Customized Google map showing detailed information for each member!

Welcome new NARM Members!

State	City	Museum	Phone
CALIFORNIA	<i>Palo Alto</i>	Palo Alto Art Center	650-329-2366
COLORADO	<i>Colorado Springs</i>	Cottonwood Center for the Arts	719-520-1899
FLORIDA	<i>Ponte Vedra Beach</i>	The Cultural Center at Ponte Vedra Beach	904-280-0614
ILLINOIS	<i>Chicago</i>	DePaul Art Museum	773-325-7506
MASSACHUSETTS	<i>Clinton</i>	*The Museum of Russian Icons	978-598-5000
MICHIGAN	<i>Rockford</i>	Rockford Area Museum	616-866-2235
NEW YORK	<i>Centerport</i>	The Suffolk County Vanderbilt Museum and Planetarium	631-854-5579
NEW YORK	<i>Long Island City (Queens)</i>	The Noguchi Museum	718-204-7088
NEW YORK	<i>White Plains</i>	ArtsWestchester	914-428-4220
PENNSYLVANIA	<i>Allentown</i>	America On Wheels Museum	610-432-4200
VERMONT	<i>Manchester</i>	Hildene, The Lincoln Family Home	802-362-1788
VIRGINIA	<i>Richmond</i>	Wilton House Museum	804-282-5936
CANADA	<i>BC, Kamloops</i>	Kamloops Art Gallery	250-377-2400
CANADA	<i>AB, Lethbridge</i>	Southern Alberta Art Gallery	1-403-327-8770

List Updates

AR	El Dorado	South Arkansas Art Center	New Name	Arkansas Art Center
CT	Norwich	Slater Museum	Remove	No longer participating
GA	Atlanta	High Museum	Remove	No longer participating
IL	Peoria	Lakeview Museum of Arts and Sciences	New Name	Peoria Riverfront Museum
MT	Billings	Yellowstone Art Museum	Update website	www.artmuseum.org
RI	Newport	Museum of Yachting	Update website	http://www.iyrs.org
SC	Greenville	Greenville County Museum of Art	Remove	No longer participating
Wa	Seattle	***Experience Music Project	Add Endnote	

Behind the Scenes

Not just a list anymore!

The evolution of NARM from a list of 190 museums in December, 2006 to a powerhouse of over 650 institutions has been amazing! NARM has a customized database to manage the

numerous members and constantly changing contacts, a website to promote it to both new institutions and their members, quarterly updates (prior to 2007 NARM updates were just once a year!), and fields calls from interested institutions and prospective

members of NARM institutions from all over North America.

Each NARM member works hard to promote NARM and NARM works hard to maintain and promote each member.

Let's keep the NARM momentum going!

Brochures Anyone?

Are you one of the NARM members who expressed an interest in NARM brochure? Would you like it customized with your institution's name, logo, NARM membership levels and how to join your institution included?

What other things would you like to see in the brochure for your new NARM qualified members or to tell your prospective NARM qualified members?

Send in your ideas!

