Volume 1, Issue 3

September 2013

One of the Largest Reciprocal Membership Programs in the World

North American Reciprocal Museum North American Reciprocal Museum

Did you know that you are a member of one the largest reciprocal membership programs in the world? As a participating NARM member, your institution, and your qualified NARM level members are! And commitment, dedication, and increased marketing opportunities will work to ensure that everyone in North America knows too. NARM has a total of 675 member institutions with the mid-September updates!

Ongoing efforts to increase awareness of NARM include the mailing of the new NARM decal and brochure sample in June. We hope the decal will provide more visibility to your participation in this fantastic program and the brochure will help promote the benefits of joining your institution at a higher level of membership. *Don't forget* – if you are a paid member of NARM you can receive 100 complimentary brochures.

NARM also has almost 4,000 'likes' on the NARM facebook page! Have you visited yet? Daily features of current and upcoming exhibitions help share what's happening at NARM member institutions and what their NARM qualified members have access to enjoy.

Don't forget to remind your members to 'like' NARM's facebook page and to keep an eye out for all the fabulous things NARM institutions are doing!

https://www.facebook.com/ TheNorthAmericanReciprocalMuseumAssociation

Welcome New and Rejoining NARM Members!

State	City	Name	Phone	Website
				http://botanicalgarden.
CALIFORNIA	Berkeley	UC Botanical Garden at Berkeley	510-643-2755	berkeley.edu
CALIFORNIA	Downey	Stay Gallery	562-774-2056	www.stay-gallery.com
	San Fran-			
CALIFORNIA	cisco	Asian Art Museum	415-581-3500	www.asianart.org
	Santa Bar-	Museum of Contemporary Art Santa		
CALIFORNIA	bara	Barbara	805-966-5373	www.mcasantabarbara.org
DELAWARE	Wilmington	Hagley Museum and Library	302-658-2400	www.hagley.org
DC	Washington	The Phillips Collection	202-387-2151	www.phillipscollection.org
		Hawaiian Mission Houses Historic		
HAWAII	Honolulu	Site and Archives	808-447-3910	www.missionhouses.org
ILLINIOS	Vernon Hills	Cuneo Mansion and Gardens	847-362-3042	www.luc.edu/cuneo
NEW				
HAMPSHIRE	Lebanon	AVA Gallery and Art Center	603-448-3117	avagallery.org
NEW		Mariposa Museum & World Culture		
HAMPSHIRE	Peterborough	Center	603-924-4555	www.mariposamuseum.org
NEW MEXICO	Albuquerque	University of New Mexico Art Museum	505-277-4001	unmartmuseum.org
		Harwood Museum of Art of the		
NEW MEXICO	Taos	University of New Mexico	575-758-9826	www.harwoodmuseum.org
NEW YORK	New York	Museum of the City of New York	212-534-1672	www.mcny.org
NORTH				
CAROLINA	Raleigh	North Carolina Museum of Art	919-839-6262	www.ncartmuseum.org
оню	Cleveland	Western Reserve Historical Society	216-721-5722	www.wrhs.org
		Quaint Corner Children's Discovery		
PENNSYLVANIA	Altoona	Center	814-944 6830	quaintcorner.org
TEXAS	Houston	Rothko Chapel	713-524-9839	www.rothkochapel.org
TEXAS	San Antonio	Briscoe Western Art Museum	210-299-4499	www.briscoemuseum.org
			1-866-678-	www.pacificnorthwestart
WASHINGTON	Coupeville	Coupeville Arts Center	3396	school.org
WASHINGTON	La Conner	Museum of Northwest Art	360-466-4446	www.museumofnwart.org
CANADA	ON, Oshawa	Robert McLaughlin Gallery	905-576-3000	www.rmg.on.ca

Volume 1 Issue 3

More Great Benefits for NARM and You!

NARM has signed another high powered preferred service provider which will help spread the word about NARM and your institution across North America!

Digistrive provides digital marketing and e-commerce solutions to 35 AAA/CAA Clubs representing <u>25 million</u> <u>AAA/CAA Members</u> across 80 markets in the U.S. and Canada. Digistrive will post banner ads explaining NARM to it's audience and, as a paid NARM member, your institution can receive discounts on direct advertising to this incredible market!

Give them a call or send an email to find out what they can do for you!

Matt Stephens: 770-546-0309, matt@digistrive.com

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Updates

COLORADO, Golden	Foothills Art Center	Remove - No longer participating	
		New name - Museum of Art - DeLand, Florida	
FLORIDA, Deland	Museum of Florida Art	New website - moartdeland.org	
FLORIDA, Kissimmee	Museum of Military History	Remove - No longer participating	
FLORIDA, Tallahassee	*Goodwood Museum and Gardens	Add end note '*'	
KENTUCKY, Cadiz	Janice Mason Art Museum	Remove - Lost contact	
MAINE, Portland	Museum of African Culture	Remove - No longer participating	
MASSACHUSETTS, Brewster	The Brewster Historical Society and Museum	Remove - No longer qualifies	
MASSACHUSETTS, Concord	*Concord Museum	Change end note from '***' to '*'	
MONTANA, Helena	Holter Museum of Art	Remove - Lost contact	
NEW JERSEY -Long Branch	Shore Institute of the Contemporary Arts (SICA)	Remove - Closed	
		New name - **The Contemporary Austin	
TEXAS, Austin	**AMOA-Arthouse	New website - thecontemporaryaustin.org	
TEXAS, Dallas	Meadows Museum	Remove - Decided not to join	
TEXAS, Fort Worth	Amon Carter Museum	Remove - Lost contact	
WASHINGTON, Bellevue	Bellevue Arts Museum	Update phone number to 425-519-0750	
		New name- EMP Museum	
WASHINGTON, Seattle	Experience Music Project	New website - EMPmuseum.org	
WISCONSIN, Milwaukee	Milwaukee Art Museum	Remove - No longer participating	
		New name - The Brinton Museum	
WYOMING, Big Horn	Bradford Brinton Memorial & Museum	New website - TheBrintonMuseum.org	
CANADA - BC, Victoria	Royal BC Museum	Add end note '*'	
CANADA – ON, Toronto	Gardiner Museum of Ceramic Art	Remove - No longer participating	
CANADA – ON, Toronto	Royal Ontario Museum	Remove - Lost contact	
CANADA - ON, Toronto	Textile Museum of Canada	Remove - No longer participating	
CANADA - QC, Gatineau	^Canadian Museum of Civilization	Add end note '^'	

NARM Stickers and Images



In case you missed the memo-the gold NARM sticker is now just one way you have to identify your NARM qualified members. If more convenient, it is acceptable to print an image of the gold NARM sticker instead of applying the actual sticker to the membership cards.